Welcome Letter

Congratulations… and welcome to Wachters’ Organic Sea Products’ team of successful Distributors! You are joining thousands of other Distributors who utilize Wachters’ unique nutritional supplements for their own good health and financial prosperity.

Wachters’ network marketing structure allows your enthusiasm and energy to define your success. We encourage your talents by allowing you broad freedom to design that success – whether on a part-time, or full-time basis. Each of your customers and distributors will become a potential link in your personal sales network. The larger your network, the greater your rewards.

Thousands of Distributors before you continue to maintain a healthy and financially secure lifestyle because of their association with Wachters’. The strength of Wachters’ success as a company rests primarily in the quality of our unique, top-quality products. Wachters’ pioneered the nutritional use of the Sea’s most powerful, nutritional and curative plants and botanicals without diminishing their efficacious properties. With the Exclusive Blend of Sea Vegetation® as the “spark plug” in all of our products, Wachters’ stands alone in its level of quality and production methods that maintain the Sea’s gift of good health.

The Company-owned, FDA-approved manufacturing facilities utilize a cold-pressure production process that preserves the nutritional value of its hand-gathered organic products. Wachters’ products contain no preservatives, yeast, artificial colorings or flavorings, sugar, starch or animal products. No heat, moisture or chemicals are used in preparation of our products. Wachters’ team of nutritional scientists continually monitor the efficacy of our products, while utilizing leading edge technology in the development and formulation of the best products available anywhere!

Wachters’ corporate mission of – “Spreading good Nutrition Around the World” – arises from the Company’s humble, generous origins. The company began with Dr. Joseph V. Wachter, Sr.’s desire to share his personal knowledge of how sea vegetation supports the body in healing itself. Suffering from painful symptoms of tuberculoses, Dr. Wachter’s robust health was restored by Alaskan Natives, with a diet and medicines derived from sea vegetation. Dr. Wachter remembered the gift of health, and his desire to share his knowledge created a small family-owned business. In 1932, “Organic Sea Foods” was born. That gift was passed to the next generation, through his sons, Drs. Joseph W. Wachter, Jr., and Dr. Earl A. Wachter. Today we continue to advance the dream of the Drs. Wachter, and have created our own dream of “Spreading Good Nutrition Around the world,” Your interest in becoming a distributor exemplifies Dr. Wachters’ generous, ingenious spirit.

This manual has been designed to prepare and support you in your goals for financial independence and personal freedom. Our policies and procedures are based on the team spirit origination from Dr. Wachter, Sr.’s family business. What you need to know is presented in simple, objective language. The entire line of Wachters’ products is explained in detail and supported with scientific data and years of research and field-testing.

I, along with our entire staff at Wachters’ Organic Sea Products believe that our products surpass all other health supplements in the marketplace – they are without equal! This belief is backed by the thousands of people who have experienced these products first hand- our customers. With you commitment and determination, many more thousands of people will achieve better health by using Wachters’ remarkable products. You will have the best of both worlds: the satisfaction of providing people with a proven path to better health, and your opportunity to gain financial peace of mind – the very gratifying concept of being rewarded for helping others.

We are proud to welcome you into our Wachters’ family!
Our Beginnings

Dr. Joseph V. Wachter, Sr. began his discoveries of the nutritional value of sea vegetation in response to his own personal needs. While still a very young man in Europe, failing health ended his promising musical career and prompted him to explore the world in what he thought were his last years.

While in Alaska, he became fascinated by the native Indian cultures, and studied and adopted their nutritional habits and methods of natural healing. Miraculously, young Joseph regained his full well being and dedicated himself to uncovering the secrets of these previously unfamiliar foods. Concentrating primarily in the Pacific Basin, he compiled information on the dietary habits of many peoples and discovered a food that had been almost entirely overlooked by Europeans and Americans. He thus determined to bring to mankind the most potent, naturally available food, Vegetation from the World’s Gardens of the Seas.

Development of No. 1

Ending his journeys in San Francisco, he began an earnest project of research in the field of nutrition from sea vegetation. After extensive study with Professors Josephine Tilden and Lawrence Jones of the University of Minnesota in the early 30’s, Dr. Wachter produced an extraordinary combination of sea plants, which could be shared for the benefit of mankind. In 1932, he released to the public his first formula of a combination of species of sea vegetation as a food supplement, Organic Sea Food No. 1. Wachters’ Organic Sea Products was born. Aided by his untiring co-workers, his wife Margaret, and their two sons, Joseph and Earl, Dr. Wachter began developing the Corporation by door-to-door sales.

The Corporation Grows

The Wachters’ two sons, Joseph V. Wachter, Jr. and Earl A. Wachter, continued to integrate research of products from the sea with the founder’s philosophy, “As Old as Yesterday and as New as Tomorrow”, which describes The Wachters’ Exclusive Blend of Sea Vegetation®. This has developed into a compelling and dynamic corporation. Under their direction, the Corporation developed a multi-level marketing sales plan. New products and other product lines were developed, including Dr. Wachters’ Professional formulas, Herb-A-Sea, Wachters’ Galley, Aromatherapy, Personal Care, Plant and Soil Conditioners, Cleaning and Pet products as well as a complete spectrum of food Supplements.

Today and the Future

And so it is, in the seventh decade of operation, that the dreams of the founder from many years ago are still being realized as the Corporation expands its horizons. Wachters’ will continue to research, develop and manufacture natural products containing what nature provides, sea vegetation, to insure the highest quality and the most environmentally sound organic Sea Food Products to meet the needs of mankind.

Our Product Divisions

Organic Sea Food supplements for Internal Well-Being

- Dr. Wachters’ Professional Formulas
- Vitamin and Mineral Products
- Herb-A-Sea Products
- Personal Care Products
- Cleaning Products
- Plant and soil Conditioning Products
- Vetra-Sea Products for pets and farm animals
- Aromatherapy Products
- Wachters’ Galley Product
Wachters’ is an exciting opportunity to enrich your life and your lifestyle. You get to help many people by providing products that work, that have helped to improve physical, emotional and mental health throughout the world.

For seven decades, Wachters’ has made great strides in developing and understanding the “essentials of life” and how they help keep the whole body in balance. We manufacture the highest quality products available with stringent quality control which assures correct potencies, outstanding freshness and prompt distribution. Wachters’ does not test ingredients or finished products on animals nor are our products sent out for animal testing.

Wachter is a name you can trust because we stand behind our products’ quality, without Question. Your nutritional needs and the needs of your customers are our primary concern. The wealth of nutrition found in sea vegetation is the secret of our success. Nature has provided us with the missing link in today’s quest for optimum health. Our complete spectrum of products and product lines will enable you to fully supply your customers with all they need for good health and environmentally sound living. Our products are of such fine quality that they sell themselves.

The Wachters Corporate Headquarters and Manufacturing Facilities

The plant facilities that manufacture Wachters’ Organic Sea Products, Food Supplements and Herbal Products, are inspected regularly by the Department of Health of the State Food and Drug Administration of the State of California and by the Food and Drug Administration of the United States Government. The plant follows rigid, strict rules of conformity concerning quality control of the manufacture of products, and the GMP (General manufacturing Procedures and Practices) that are so specified by the U.S. Government.
The Wachters’ Exclusive Blend of Sea Vegetation

One of the ways sea vegetation is classified according to their differences is by color – blue-green, grass green, olive-green, brown and red. The chemical composition is mainly determined from its growing conditions, water temperature and amount of sunlight it receives. For instance, brown seaweed grows more prolifically in temperate waters and red seaweed grows better in warmer waters. The amount of sunlight influences the growth depth of seaweed. Therefore, to insure a perfect balance for its products, Wachters’ uses brown, green and red sea vegetation to make the perfect blend which is a vital part of all Wachters’ Products.

The species selected for inclusion in The Wachters’ Exclusive Blend of Sea Vegetation are specifically chosen for their mineral, trace mineral, vitamin, enzyme, protein, plant hormone, plant growth stimulator, plant cell regulator, plant cell stimulator, cleanliness, and other micro food factors. Wachters’ concept of “From Sun to Sea to Cell” is more than a food supplement for the body – in reality it is a cell food supplement.

A word should be said here concerning the difference between fresh water and sea water algae. Sea water algae, of course, is marine algae. That is what composes The Wachters’ Exclusive Blend of Sea Vegetation. The tremendously high content of alginic acid found in sea algae has been shown to chelate with Strontium 90, removing it from the digestive tract and bone marrow. The ash or mineral and trace mineral content is also most important.

Species of algae such as chlorella and spriulina are a valuable source of protein and contain only a range of between 9 and 11 percent ash and mineral content. Sea vegetation runs a minimum of 14 percent to a high of 44 percent mineral content with a mean average of approximately 33 to 30 percent. So a good representation of minerals, vitamin, bulk forming factors and protective compounds such as alginic acid are very valuable components of sea plants and are found in abundance in the Wachters’ Exclusive Blend of Sea Vegetation.

Amount the species that have been either used in the past or are presently being used in The Wachters’ Exclusive Blend of Sea Vegetation represented by the red, brown and green family of sea plants are: Sargassum, Arthrothamnus, Ecklonia, Laminaria, Chodrus, Thodymenia, Alaria, Eisenia, Undaria and Porphyra.

Much has been learned in recent years concerning various properties of sea vegetation that was not earlier recognized. Sea vegetation may be the perfect food for human consumption when considering its various nutritional contents. As an example, green seaweed, in general, contains a high cellulose and protein content, forming large quantities of bulk in the natural weed. This helps to stimulate peristaltic movement of the large intestine to aid in proper elimination. High contents of carotene or Provitamin A have been found in brown and red sea plants. The Wachters’ Exclusive Blend of Sea Vegetation, species are dried with great care avoiding periods of rain which could cause a loss of nutritional content. A good amount of Vitamin D is found to be naturally occurring in sea vegetation, resulting in the highest known concentration of Vitamin D in natural vegetable form that has yet to be obtained form blending species of land plants.

The B complex is well represented in selected species of sea plants. In the testing of over 25 species of marine algae it was found that the Vitamin B 12 content was generally high. Green algae are particularly high in Vitamin B 12 content and it accumulates mainly in the cell walls. Pantothenic acid is generally higher in green and red sea plants. Niacin and Vitamin C are more potent in red and brown algae. This is why Wachters’, in its Blend, uses whole species of algae from different varieties, colors and families, blending them together in their sun dried form, which preserves the structure of the cellular wall, the importance of which is seen in the Vitamin B 12 content. Folic acid activity is found in brown species of sea plants and research has shown that seasonal variations of folic and folinic acid activity are abundant. Thus, it is that careful harvesting at the proper time is most important.
The reasons for using combination of sea vegetation are that each specie may be very rich in one or more specific micronutrients and contain many of the others known in minute quantities.

The rational of using sea vegetation, in the combination of species of all families, becomes even more exciting when considering that properly balanced combinations of species make available to the human body probably the greatest available source of trace minerals existing in the world today.

The potency of minerals and trace minerals and methods of processing are not the only important factors to be taken into consideration when combining various species of sea vegetation into a food supplement. We have found that by mixing the various sea vegetations from around the world you can achieve a richer combination with a more harmonious balance of energies.

The minerals in sea vegetation are combined or chelated naturally. The very structuring of this organic, synergistic compounding by nature, is the most superior for absorption by the digestive and assimilative processes. The Wachters Exclusive Blend of Sea Plants makes available to the human and animal digestive system not only minerals and trace minerals in the most highly chelated form, but also agents that may possibly chelate with heavy metals in the body to help remove them. Removing these agents is urgent today and in the future because pollution and radiation can be readily absorbed into a living body.

Seaweeds have been used in the Orient for thousands of years, and are now well known in the West for their high quality of nutrition.

When several species of sea vegetation are blended together, an over-whelming collection of health nourishing nutrients is formed. The result is a combination of natural minerals, trace minerals, vitamins, enzymes, proteins, plant hormones, plant growth stimulators, plant cell regulators, plant cell stimulants and other micro food factors.

Energies from the rays of the sun fall on a plant cell called a chloroplast which contains chlorophyll. The conversion of light energy takes place in the cell of the plant as the light energy excites the flow of chlorophyll. The plant forms chemical energy which is absorbed through the small intestine, taken by the blood to the cell, and reconverted into electrical energy.

Nutrition is light –“From Sun to Sea to Cell.”

This is the Wachters’ Exclusive Blend of Sea Vegetation.

The positive energy of The Wachters’ Exclusive Blend helps the body to care for itself.

The Wachters’ Exclusive Blend of Sea Vegetation is the best food for all humans. With proper nutrition and improved living habits, anyone can strengthen the body’s ability to resist infections and illnesses.

The Wachters’ Exclusive Blend of Sea Vegetation, a vital part of all Wachters’ Supplements, helps tap the inner wellspring of total health.